*Eric Azinger*

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I can wear many hats and manage multiple projects. I’m flexible and can be a leader as well as lead. I'm looking for a situation that will take my decade of project management, production, web development and QA, and put me in a position where I can make a true impact on the bottom line.

**Areas of expertise:**

**Management:**

* Digital production – the overseeing of assets and talent from technical design feedback to temporal product deployment
* Project management – from a small full-time team to outsourced talent
* Web property management – design, spec and coordinate front end assets and talent as well as oversee site maintenance and back-end programming
* Technical writing – specifications, MRD's, RFP's, budgets

**Technical:**

* HTML5
* CSS3 positioning and page layout. Adaptive / responsive design for both email and page
* JavaScript, jQuery, AMPScript and RPL
* MJML, HTML and email coding and best practices
* Email test and preparation tools such as Litmus, Email on Acid
* ESP solutions such as SilverPop, MailChimp, YesMail, StrongView, Exact Target, Eloqua and Responsys
* Interactive publishing services such as Scene7
* Intelligent content providers such as Movable Ink and Brightcove
* Issue and Job tracking applications such as Jira, Basecamp, Sharepoint and Workfront
* Template systems such as Smarty and Freemarker
* Git, SVN, Visual Source Safe, and other source control systems
* SEO/SEM – Offpage/Onpage, content manipulation and Google sitemaps
* Dynamic page languages and architectures such as PHP, Zend, CakePHP
* MySQL and flat file databases
* Drupal, Wordpress, and other Content Management Systems
* Statistical reporting and analysis tools such as WebTrends, SiteCatalyst
* Graphics production, Photoshop

**Professional Experience**

**Amazon** | August 2022 to August 2024
Project/Program Manager, Sr. Email Developer, Offsite & Prime Marketing

* Campaign creation, email development, push notification development & QA.
* Used conditional logic in JSON to ensure proper handling of content & personalization.
* Managed personal tasks from hand off to schedule. A member of a team that took sales from $250M to 1B.

**Ebay** | June 2019 to August 2022
Design Engineer/Technologist, Front End Developer

* Used custom Email Platform to author emails from an existing “client Message Studio” component library.
* Used conditional logic to ensure proper handling of content across various sending scenarios and triggers.
* Tested and troubleshoot email rendering issues.

**Independent Freelancer** | June 2019 to March 2021
Digital Developer, Project Manager

* Independent freelance developer coding email templates, modules and performing Ops.
* Working for companies such as First Republic Bank, Vituity and Capella University.
* Working for agencies such as Creative Circle, 24Seven, Apex and APN.

**Oracle** | May 2020 to June 2022
Senior Developer

* Coding for prototypes using CSS and HTML to produce custom templates and modules.
* Use of Responsys and Freemarker technologies.
* Dynamic HTML content.

**The North Face** | December 2017 to May 2019
Senior Email Developer, Marketing Operations Specialist

* Coding, proofing and scheduling campaigns using Responsys Interact in both Classic and EMD.
* Development of new promotional full bleed layout.
* Geo targeting, dynamic content, STO, MVT, Supplemental data, Filter designer.

**Walmart Global eCommerce** | July 2012 to October 2016
Software Engineer

* Template programming with responsive design including full bleed for tablet and mobile, as well as email production. Blast, transactional, trigger, registry and custom HTML email templates.
* Custom HTML modules for walmart.com, responsive content and page media.
* Internal support of email technical issues for the email marketing team and other departments requiring development assistance.
* Internal support as well of the GEC and their partners, custom HTML solutions, coding and development.

**One Kings Lane** | July 2011 to January 2012
Email Marketing Manager

* Technical production of email communications. Daily, weekly, and TTF emails.
* Job maintenance and monitoring catch and release in a Flash email environment.
* Exact Target scheduling, template maintenance, mobile phone alerts.
* Manage deliverables from multiple sources and locations.
* Quality assurance of templates, code(AMPScript and UTM), Seed tests and schedules.

**SolutionSet** | September 2008 to July 2011
Digital Production Manager

* Technical production and hands on management of internal and external talent.
* Custom template design for HTML emails, landing pages, and websites.
* Built and deployed assets for such clients as ATandT, eBay, American Express, and RadioShack.

**Previous clients include on24.com, Autodesk, ION music, World Institute on Disability and InfoWorld Magazine.**